



# Director of Marketing & Communications- Future Legends Complex

**Application Deadline-** May 10th

**Start Date-** June 1st

## **Application Directions-**

- Email a 1 page resume and a 1 page cover letter to [careers@futurelegendscomplex.com](mailto:careers@futurelegendscomplex.com)
- Cover letter must include salary requirements, detailed interest in this role, and other job requirements
- Subject of email should be (First Name, Last Name, Director of Marketing)

\*Applications who are unable to follow directions closely may not be considered

## **Company:**

Future Legends Complex LLC, located in Windsor, Colorado is the premier destination for sports and events. Opening in Spring 2022, Future Legends will be a state-of-the-art indoor/outdoor multi-sport, training, and events facility that will make a positive impact on the local community and surrounding area as well as nationally. It is designed to host guests for national, regional and local sports tournaments, events, leagues, and more for players and audiences of all ages and skill levels. With two professional sports teams, professional stadium, two nationally flagged hotels, dozens of diamond and multi-purpose fields, E-Sports arena, lodging, 64-team dormitory, retail, restaurants, and much more, the future of sports is here.

## **Job Description:**

- Lead and carry out marketing efforts, business plan, budget, and communication strategy
- Manage our database/ CRM of potential and current users, partners, and potential attendees

- Work closely and collaborate with executive leaders to develop and implement a marketing strategy and plan brand management.
- Contributing to marketing/social media plan
- Direct Future Legends Marketing team to carry out marketing plan and strategy
- Ensure that public relations and collateral material reinforces brand direction and market awareness
- Manage social media and digital media efforts
- Optimize technological and in-person marketing efforts for the Future Legends brand
- Lead community relations efforts with the local community and nationwide market
- Work with our corporate partners and in house partners with marketing efforts and strategy

## **Experience/Skills:**

- 3-5 years of experience in a leadership role in marketing, research, social media, sports marketing
- Previous experience in sports industry is strong plus
- Heavy Knowledge of CRM optimization, press release creation and data collection
- Digital Marketing and Social Media Marketing strongly preferred
- Bachelor's Degree in Marketing, Sports Marketing, Strategic Communication, or other Marketing Field
- Master's Degree preferred but not required
- Excellent communication with teammates, external parties, and consumers
- Photoshop experience a plus
- Strong organization and problem solving skills
- Ability to be innovative and adapt on the fly

## **Compensation/Perks:**

- Competitive Salary
- Paid Sick Leave/Vacation Time
- 401(k)
- Health Insurance
- Regular team events (lunches, sporting events, outings, etc.)

\*\*\*Future Legends Complex LLC. is an equal opportunity employer. Future Legends LLC does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations